

STATE EMPLOYEES CHARITABLE GIVING CAMPAIGN

ADVISORY COUNCIL MEETING

Wednesday 21, 2013 3:30PM

555 Fuller

1. Greeting/Call to Order.
2. Review minutes from July 17, 2013 meeting.
3. Review meeting agenda and advisory committee members' schedules for the upcoming meetings.
4. Fiscal Agent Report - Alison and Brian -
5. Program Contractor's Report – Beki
6. Chairman's Report – Jack –
7. D of A Liaison's Report – Helen
8. Campaign Materials Committee Report – Bill
9. Public Comment – members of the public
10. Other Business/Adjourn

**STATE EMPLOYEES' CHARITABLE CAMPAIGN
ADVISORY COUNCIL MEETING**

Wednesday, July 17, 2013

555 Fuller

1. **Greeting/Call to order.** Meeting called to order at 3:31 p.m. by Chairman Lynch. Members present: Jack, Helen, Rob, Bill, Kathy, Beki, Marcia, Dave, Matt, Kirsten, Allison and Mary (quorum)
2. **Review Minutes from June 19, 2013, Meeting.** Motion by Matt and seconded by Marcia to approve the minutes as written. Motion passed.
3. **Review Meeting Agenda and Advisory Council Members' Schedules for the Upcoming Meetings.** The next meetings are scheduled for August 21 and September 18.
4. **Fiscal Agent's Report.** presented 2012-2013 and 2013-2014 finance reports.
 - 2012-2013 1st QRT payment done, 2nd QRT in Aug.
 - 2013-2014 A few straggler application fees and table fees for Non-profit Fair coming in for Revenue/no expenses.
 - Matt moved approval on finances, 2012-13 and 2013-2014. Dave second. Motion carries.
5. **Program Contractor's Report.** Beki
 - Prizes coming in very well
 - All big sponsors back. Emphasis on Downtown Helena because of their generosity.
 - Working on contacting non-profits that receive larger amounts through the campaign to see if they would be willing to give prizes.
 - Idea is to have higher level prizes like trips and electronics that people enjoy getting
 - Asked the board if they – as a group – would be willing to put together a basket. There was discussion and the outcome was yes, this will happen and a \$20 item was decided on.
 - Wanted board to discuss considering NOT printing a giving guide this year with the idea of going green and paperless. There was much discussion on this topic and more notes relating to it below in Bill's Campaign Materials Committee Report.
6. **Chairman's Report.** None
7. **D of A Liaison's Report.**
 - Got Butte and Anaconda United Way on-line.
8. **Campaign Materials Committee Report – Bill.**
 - Would like to propose that we have a "Practically Paperless Campaign" and would support Beki's idea of not printing the giving guide this year.
 - Folks would be able to download and print their own from a PDF along with the pledge form
 - This would eliminate printing costs and we could use Luke's expertise to update graphics to give it an inviting feel.
 - Issues of concern:

- i. We used to have page sponsors and we won't be able to do that as well. It would just be a text list of the names of the sponsors without logos.
 - ii. We might be able to have a scrolling list of prizes below and list who gives the prizes, but again – no logos.
 - iii. We need to look at the wording on the site where it says, "Anonymous" and "Full Disclosure" and "Notify Charity" to make this clearer.
 - iv. Consider a pop-up window to give folks the chance to be taken directly to the click and give website...maybe do this each Monday.
 - v. Need approval from agencies, IT folks, Administrators, etc...
- There was much group discussion on this topic and it was moved by Bill to go paperless for this upcoming campaign and Marcia second the motion. Motion carried.

9. **Public Comment.** There was no public comment.

10. **Other Business: Adjourn** at 4:27 p.m..